



**2023 APA Annual Meeting
Industry Sponsored Therapeutic Updates**

Deadline for Submission: March 1, 2023

Overview

The industry-sponsored therapeutic updates are held concurrently with the American Psychiatric Association (APA) Annual Meeting. APA recognizes the importance of working collaboratively with industry in meeting the needs of our membership. To provide more opportunities for physicians attending APA meetings to benefit from these relationships, APA has established policies that allow programs offered by industry, not developed or sponsored by APA, to be offered in conjunction with APA meetings. These programs include informational activities, receptions, meal functions and focus groups. Program slots are available from **7:30 p.m. to 9:30 p.m. from Saturday to Monday of the Annual Meeting.**

These policies have been developed to facilitate overall meeting planning and for the benefit of our members. Industry-supported therapeutic updates that take place concurrently with the APA Annual Meeting (i.e., from May 20-24, 2023) are targeted to APA meeting attendees and must adhere to this policy. In addition, please note that industry-sponsored activities may not take place within 48 hours before or after this period without prior APA approval. The APA will not be held responsible for any attendance counts.

Please initial each heading in the space indicated to acknowledge agreement.

General Rules

Initial:

1. Activities designed by or on behalf of industry for attendance by APA Annual Meeting attendees are considered informational program activities. There can be no implication in any promotional materials, handouts, or enduring materials that they are planned, sponsored, or endorsed by APA absent special arrangements with, and prior written approval of APA.
2. These therapeutic updates activities developed by industry must be offered during times allotted by APA. APA has sole discretion to schedule all activities at its events.
3. Companies applying to offer therapeutic updates must be exhibitors of the APA meeting unless an explicit exception is granted in writing by APA. Exhibit space is to be paid in full before any satellite activity is approved.

4. Promotional materials for the therapeutic updates must receive prior approval from APA before printing.
5. **APA does not provide or permit any Continuing Medical Education credit for therapeutic updates.**
6. All syllabus and all printed, approved promotional and marketing materials for the Therapeutic Update must contain the following statement:

“This is an informational event provided by <<supporting company name>>. Participants cannot claim CME credit for attending this informational event and participation may be subject to reporting under the Sunshine Act. The Industry Therapeutic Update content and the views expressed therein are those of <<supporting company name>> and do not represent APA.”

The omission of this statement in marketing pieces will delay the approval and production of advertisement pieces.

7. All informational program activities must be in compliance with the [AMA Ethical Opinion on Gifts to Physicians from Industry](#).
8. Once the program activity has been approved by APA, the purchaser’s name, event title, content, date, and time as proposed to APA for the therapeutic update may not change without APA approval.
9. Company is solely responsible for making all appropriate financial arrangements for their activity.
10. Company is solely responsible for the providing of any items of value and for compliance with the Sunshine Act or any other reporting requirements that may apply.

Logistics

Initial:

All expenses associated with the therapeutic update, including room rental, set-up, clean up, food and beverage (including meeting any minimum food and beverage charges the hotel may establish), A/V, electrical, telephone, shipping, etc., are the sole responsibility of the purchasing company.

All therapeutic updates must be open to **all** APA Event attendees and will be held in either hotels or convention center in which APA has contracted space.

Promotion

Initial:

APA must review and approve all promotional materials produced in conjunction with the therapeutic update (i.e., invitations, announcements, signs, flyers, and website information) prior to their dissemination. APA has the right to reject such promotional materials for any reason in its sole discretion.

1. A minimum of three (3) business days are required for APA review of promotional materials.
2. Promotional materials should not be pre-printed prior to approval. It is the sole responsibility of the purchasing company to pay any costs associated with materials printed without APA approval.
3. All therapeutic updates are allowed two (2) professionally made promotional signs measuring 22" x 28" (produced by the sponsor of the event) outside the room in which the event will take place. The sign(s) should be put in place by purchasing company no more than 30 minutes prior to the event and must be removed immediately following the event.
4. Exhibit booth representatives may distribute invitations and other promotional material for the event at their booth. Exhibiting companies may not have people distributing any materials in the convention center hallways or meeting rooms.
5. The APA name, logo and other intellectual property may not be used on any announcement, sign, publication, or other material without the prior written approval of APA.

Fees

Initial:

1. The therapeutic update opportunities are available for a fee to APA of **\$50,000 per therapeutic update** (such fee does not include any equipment, meeting space, or other materials, which as stated above must be paid by purchasing company).
2. The full fee must be submitted along with the completed Letter of Agreement. After that time, the relevant cancellation policy applies (see below).
3. APA is not responsible for any costs associated with any aspect of the therapeutic updates.

Benefits

Initial:

1. This therapeutic update option offers a limited opportunity to provide a customized event marketed to psychiatrists who attend APA's Annual Meeting.
2. Approved therapeutic updates will be listed on the APA Event meeting app if received by March 1, 2023. Signage listing all therapeutic updates will be permitted in the designated hotel or conference space.
3. While APA will undertake reasonable efforts to help avoid scheduling conflicts that might affect attendance at approved programs, it does not guarantee and is not responsible for attendance at such events.

The refund and deadline policy are as follows:

Deadline for full payment:	30 days after contract is provided.
Cancellation until January 6, 2023:	Full refund, less 10% processing fee
Cancellations January 7 – March 1, 2023:	Refund of 50% of total cost
After March 1, 2023:	No refunds provided

Signature

Print

Company Name

Date

For more information on Therapeutic Updates, please contact:

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