

MOORE EQUITY IN Mental Health

5K

Run, Walk & Roll Event

Saturday, July 10, 2021

Sponsorship Opportunities

Please join the APA Foundation and APA Division of Diversity and Health Equity as we raise awareness and funds for initiatives that address inequities experienced by Black, Indigenous and People of Color (BIPOC) youth living with mental health conditions and substance use disorders.

This event honors Bebe Moore Campbell - Author, journalist, teacher, and minority mental health advocate.

Questions?

Please contact Kit Hall
khall@psych.org or
Erin Spence
espence@psych.org

Thank you
for your support!



	ELITE	PREMIER	DIAMOND	GOLD	Community, Non-Profit & Media Partner
SPONSOR BENEFITS	\$50,000 (1)	\$25,000 (4)	\$15,000 unlimited	\$5,000 unlimited	Complimentary
Recognition as Sole Sponsor of RWR Promo Video	●				
Company Co-Branded Premium Item Distributed to All Event Fundraisers	●				
Virtual AD/Speaking Opportunity During Virtual Event Day	●	●			
Digital Banner Ads on Event Pages	●	●	●		
Inclusion in Event Press Release	●	●	●	●	●
Participant Mail/Email List	●	●	●	●	
Invitation to participate in Mental Health Equity Roundtables with APA/ APAF Leadership and Special Guests	●	●			
BRANDING OPPORTUNITIES					
Company profile on event webpages	●	●	●		
Logo on Event T-shirt	●	●	●	●	
Logo on event webpages – links to homepage (pre and post event)	●	●	●	●	●
Inclusion in email and Social media promotional posts	●	●	●	●	●
Post- event recognition on APAF resources/ programs made possible by event proceeds	●	●	●	●	