



AMERICAN
PSYCHIATRIC
ASSOCIATION



ANNUAL MEETING
May 14 - 18, 2016 • Atlanta

2016

EXHIBITOR PROSPECTUS

Georgia World Congress Center
psychiatry.org/annualmeeting

**Plan Now
to Exhibit!**



Great Opportunities Available

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2016 APA Annual Meeting

Georgia World Congress Center

285 Andrew Young International Boulevard, NW • Atlanta, Ga.

Meeting Dates: May 14 - 18, 2016

Exhibit Dates:

May 14*: APA Central, APA Publishing, Career Fair, Publishers' Book Fair
9:00 a.m. - 4:00 p.m.

May 15 - 17: Full Exhibit Hall Open (including APA Central, APA Publishing, Publishers' Book Fair, Career Fair, International Meeting Pavilion)
10:00 a.m. - 4:00 p.m.



Why You Should Exhibit...

The American Psychiatric Association (APA) invites you to exhibit at the 2016 Annual Meeting, May 14 - 18, 2016, in Atlanta. The theme for this meeting is **Claiming Our Future**.

Being an exhibitor at the APA Annual Meeting is the perfect opportunity for you to:

- Generate new sales leads;
- Interact with psychiatrists from the U.S. and around the world;
- Build visibility for your company;
- Introduce new products and service to attendees;
- Advertise to a wide range of attendees; and
- Include complete company contact information and description of your products/services in the *APA Exhibits Guide* (if received in advance of deadline).

We are again offering you the largest audience of psychiatrists and mental health professionals at any meeting in the world; a professionally designed and managed exhibit program; and an excellent venue to display products designed for the mental health professional, recruit for psychiatric positions, or to offer other services to the APA Annual Meeting attendees.

The APA Annual Meeting is the largest psychiatric meeting held annually, with over 13,000** anticipated attendees from around the globe, most who are physicians from psychiatric and other mental health disciplines, social workers and nurses. The meeting features hundreds of educational sessions and presentations on the latest research, and serves as a symbol of the Association's commitment to improved patient care through professional education. In addition to the more than 400 scientific sessions, over 200 APA committee meetings and allied group meetings will be held during the APA meeting.

Exhibit Hall Highlights:

- Poster Sessions
- Unopposed exhibit hours Sunday - Tuesday
- APA Cafe's with charging stations, free Wi-Fi and coffee
- Networking Opportunities through APA Meeting App
- Career Fair and Publisher's Book Fair exhibits from Saturday - Tuesday
- Food voucher to paid attendees redeemable only in Exhibit Hall



Contact Information:

Exhibit Sales & Logistics
Vernetta Copeland
Associate Director, Exhibits Manager
703-907-7382
vcopeland@psych.org

Exhibitor Registration
Jamie Woodside, CEM
Senior Meeting Planner
703-907-7810
jwoodside@psych.org

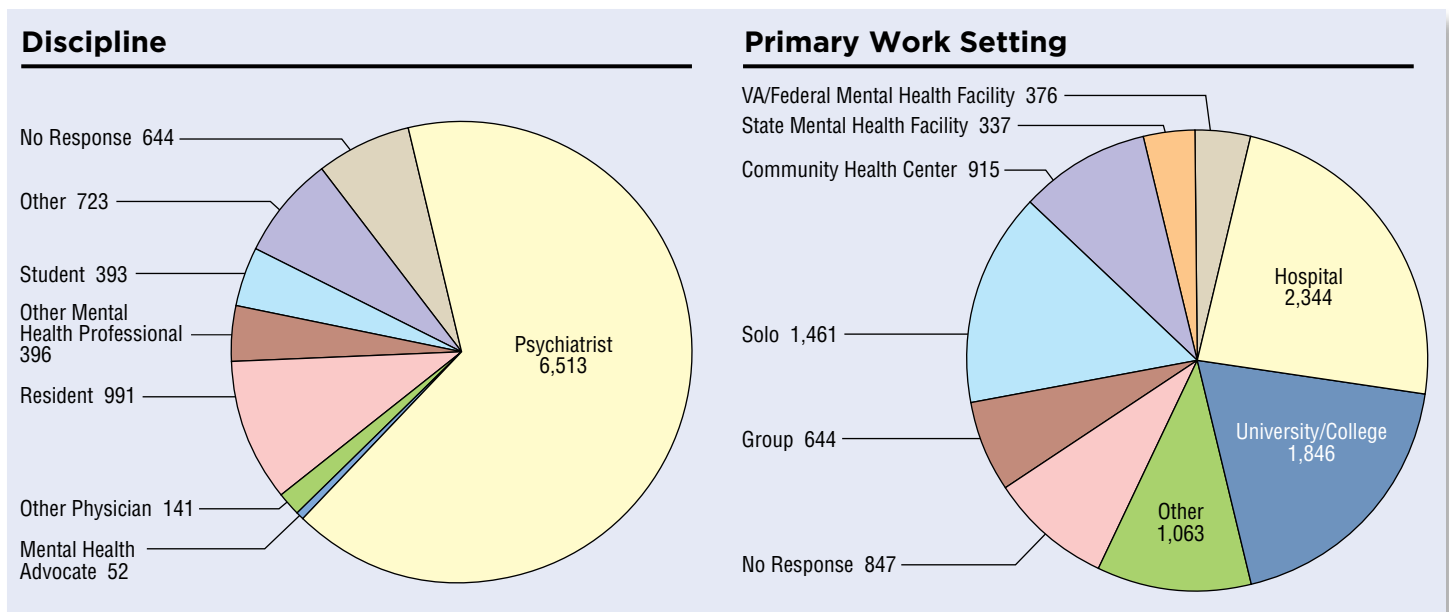
*To exhibit on Saturday, May 14, you must be assigned to the Career Fair (for recruitment) or Publishers' Book Fair (print/electronic media). Space is limited.

**The APA's Annual Meeting has been honored with a Fastest 50 Award in medical show category by Trade Show Executive for 2012 to 2014 APA Annual Meetings.

Statistics – Previous Annual Meetings

	2015 Toronto, Canada	2014 New York, N.Y.	2013 San Francisco, Calif.	2012 Philadelphia, Pa.	2011 Honolulu, Hawaii
Members & Affiliates	5,259	7,670	6,255	5,293	4,054
Non-Members	4,247	7,048	5,986	4,249	4,392
Guests	497	795	1,029	654	1,037
Exhibitors, Press & Administration	1,315	1,799	1,552	1,572	1,101
Professional Attendance	9,506	14,718	12,241	9,542	8,437
TOTAL	10,821	16,517	13,793	11,114	9,547

2015 Annual Meeting Discipline & Primary Work Setting Data



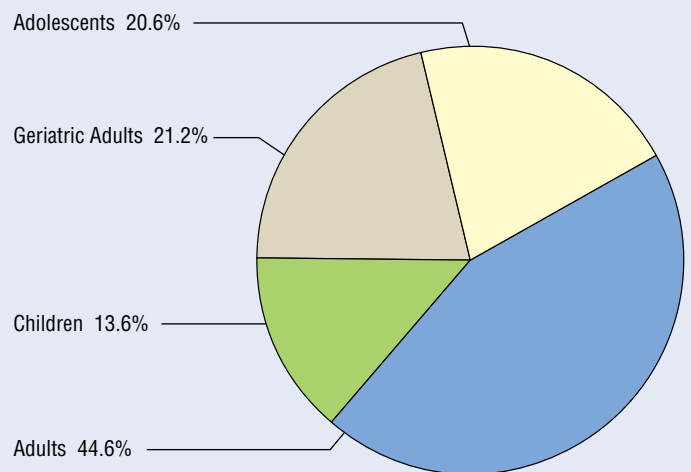
Membership Statistics

The American Psychiatric Association is the world's largest psychiatric organization. It is a medical specialty society representing more than 36,000 psychiatric physicians from the U.S. and around the world.

Consider the following overall demographics of APA members:

U.S.	90%
International	10%
Male	61%
Female	39%
Board certified	77%
White	70%
Minorities	30%

APA Membership Specialty Breakdown



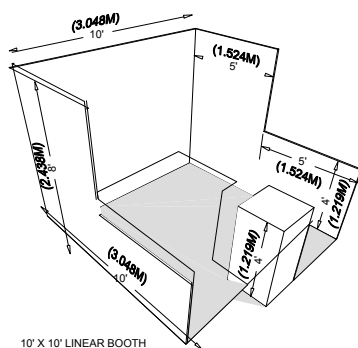
Exhibitor Booth Packages

Booth packages include:

- Listing in *Exhibits Guide* (if received by deadline)
- Listing in the *APA Daily* publication (if received by deadline)
- Visibility in the APA Meeting App
- Visibility on the digital, exhibit floor map
- Unopposed exhibit hours Sunday – Tuesday
- Marketing and support opportunities
- Complimentary exhibitor registrations (no access to general sessions) – six (6) per 100 sq. ft.
- Exhibitor Only Lounge, Sunday – Tuesday during exhibit hours
- Commercial, Educational and International Pavilion Exhibitors (exhibit Sunday – Tuesday)
- Publishers' Book Fair and Career Fair (exhibit Saturday – Tuesday)

[View Floor Plan](#)

The **Publishers' Book Fair** is an area assigned to publishers of print or electronic media. The **Career Fair** allows the attending psychiatrists, mental health professionals, resident-fellow members, residents and first through fourth year career professionals an opportunity to take part in recruitment opportunities. Check the appropriate box on the Contract to Exhibit.



10' x 10' Booth (100 sq. ft.):

Corner: \$3,300

Inline: \$3,200

- Standard 7' x 44" identification sign
- 8' high back drape and 3' high side dividers

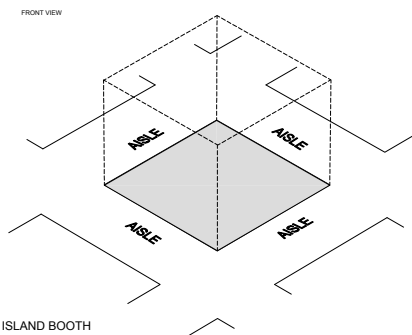
10' x 20' Booth (200 sq. ft.)

Corner/corner: \$6,600

Corner/Inline: \$6,500

Inline/Inline: \$6,400

- Standard 7' x 44" identification sign
- 8' high back drape and 3' high side dividers



Island Booth (20' x 20', 400 sq. ft. minimum)

\$38.00 per square foot

Refer to Rules and Regulations for details concerning booth construction and standards. Booth cost does not include furnishings, carpet (required) or utilities such as electricity and Wi-Fi.

How to Exhibit

Two ways to purchase your booth:

Online (Credit Cards Only):

Only credit card payments are processed through the online application process (no electronic checks). If you or your company is new to exhibiting at the APA or require a reset of username and password prior to submitting an application, forward your request with full contact information (name, company name, address, phone number, email address) to apaexhibits@psych.org.

The link to purchase a booth online:
<http://appspci.psychiatry.org/exhibitrequest/Login.aspx>

[View Floor Plan](#)

By Mail:

Download the 2016 Contract to Exhibit and forward it to one of the addresses provided on the bottom of the contract.

NOTE: Incorrectly addressed mail will be returned to sender by the bank so be sure address is copied correctly. Allow 7 - 10 business days for bank processing before APA receives mailed payments.

[Request for Contract to Exhibit](#)

Faxed and emailed submissions will not be accepted to ensure sensitive credit card information remains secure.

Payment for Space

The application and contract for exhibit space must be accompanied by a 50% deposit of the total booth space rental price. Payments may be made by check, payable to the American Psychiatric Association, or by credit card (Visa, MasterCard, or American Express).

Exhibit space will not be assigned without a signed application and the required deposit. Full payment of all rental charges is due on or before March 7, 2016. Contracts submitted after March 7, must be accompanied with full payment. All exhibiting organizations cancelling exhibit space from January 19 - March 7 will be charged a 10% processing fee. No refunds will be issued for exhibit space cancellations received after March 7. There is no cut-off date to booth sales as long as space is available.

Cancellations

Exhibitor cancellation requests must be received in writing by the APA Exhibits Manager at apaexhibits@psych.org. The fee will be refunded in the manner in which it was received. The refund policy and cancellation fees are as follows:

Until January 18, 2016:	Full refund
January 19 - March 7, 2016:	50% of total booth cost refunded, less 10% processing fee
After March 7, 2016:	No refunds

Space Assignment and Priority Points

Initial exhibit space sales will begin on November 4, 2015. Contracts eligible for priority (first-round) space assignments must be received by November 20, 2015, and space assignment will be determined as follows: 1) Each company will be given one (1) point for exhibiting at each APA Annual Meeting and Institute on Psychiatric Services since 2000 (without a two-year consecutive absence), regardless of the amount of space used each year; 2) Each company will be given one (1) point for an advertisement (excluding classified advertising) in each issue of the *American Journal of Psychiatry*, *Psychiatric News* and *Psychiatric Services*, in the two years prior to the meeting, regardless of the size of the advertisement, to a maximum of 24 points for advertising; and 3) In the event of a tie in total points for advertising, the application with the earliest postmark will have priority. Applications received after November 20, 2015, will be assigned exhibit space on a first-come, first-served basis.

If an exhibitor requests to be moved onsite to a more desirable location, the exhibitor will be responsible for any labor costs associated with the move.



Rules and Regulations

All information included in the *Prospectus* becomes a part of the contract between the exhibitor and the American Psychiatric Association. These policies have been formulated in the best interest of the exhibitors. All points not covered are subject to the decision of APA management. As a condition for exhibiting, each exhibitor shall agree to observe all policies and regulations.

Management requests that all personnel staffing your exhibit be familiar with the rules and regulations prior to the opening of the exhibits.

Eligibility for Exhibiting

The exhibits are an integral part of the APA's Annual Meeting and only companies with a product or service directly related to the field of psychiatry will be considered. APA in its sole discretion may reject any application, and prohibit any exhibit or part of an exhibit for any reason and may cancel, or refuse rental of display space to any person or company whose conduct or display of goods is, in the sole opinion of APA, incompatible with the general character and educational objectives of the meeting and the policies of the APA. Once APA reviews an application or contract, the exhibitor will be notified via email of acceptance or refusal. APA reserves the right to assign exhibit booths and exhibits space, irrespective of priority points earned.

Space Applications, Charges and Assignments

Contract for Space

The completion of the application and contract for exhibit space, formal notice of assignment by the APA (hereinafter referred to as "APA") and the full payment of rental charges, guarantees the right to use the exhibit space. Exhibitors must show only products or services manufactured or deal in by them in the regular course of business. The featuring of a name or an advertisement of a non-exhibiting firm or business shall not be permitted. If an article of a non-exhibiting firm or business is required for the operation or display of an exhibitor's wares, identification of such article shall be limited to the usual and regular nameplate, imprinting, or trademark under which the article is sold in the regular course of business.

Payment for Space

The online or mailed application and contract for exhibit must be accompanied by a 50% deposit of the total booth space rental price (see page 4). Payments may be made by check, made payable to the American Psychiatric Association, or by credit card (Visa, MasterCard or American Express). Exhibit space will not be assigned without a signed application and the required deposit. Full payment of all rental charges is due on or before March 7, 2016. Contracts submitted after March 7, 2016, must be accompanied by full payment. All exhibiting organizations cancelling exhibit space from January 19 - March 7, 2016 will be charged a non-refundable processing fee of 10%. **No refunds will be issued for exhibit space cancellations received after March 7, 2016.**

Co-Marketing Requests and Sharing Space

If two or more companies request adjacent booth space, or if two or more companies co-market a product at one booth, exhibit space assignments will be made by averaging the co-marketing companies' points. No subletting or sharing of exhibit space is permitted.

Booth Activity Information

General Booth Conduct

The exhibitor may demonstrate the company's equipment and make formal presentations regarding the product line or service in the booth. The exhibitor must confine all promotional activities to their booth. Solicitation of registrants in the aisle by company personnel is prohibited. The exhibit must be staffed during all open hours. Packing of equipment and materials cannot begin before 4:00 p.m., Tuesday, May 17, 2016. See Exhibit Dismantling Information on page 7.

Space Usage

No exhibits will be permitted which interfere with the use of other exhibits or impede access to them, or impede the free use of the aisle. Booth personnel, including demonstrators, receptionists and models are required to confine their activities within the exhibitor's booth space. Apart from the specific display space for which an exhibitor has contracted with APA, no part of the Convention Center, APA contracted hotels, or their grounds, may be used by any person or organization other than APA for display purposes of any kind or nature. Persons, companies, or organizations that have not contracted exhibit space may not engage in any type of selling, display, or advertisement of products or services. Violators of this rule will be escorted from the premises. Representatives and employees of exhibitors must be modestly attired to maintain the professional and businesslike atmosphere of the Annual Meeting.

Entering Another Exhibitor's Booth

Sales calls to other exhibitors on the show floor is prohibited. Employees of exhibiting companies should not enter another exhibitor's booth space without obtaining permission, nor should personnel block access to another booth. If you are bothered by other exhibitors in your booth, note the offending exhibitor's name and company and report it to APA during the meeting.

Promotional Contests and Raffles

Giveaway contests and raffles, when used as a promotion to attract attendance at your booth, are permitted on the exhibit floor. Public address announcements of winners on the exhibit floor are not permitted.

Distribution of Refreshments

To promote attendee participation in the Exhibit Hall and your individual booths, the APA permits in-booth refreshments. These refreshments will be limited to coffee, specialty coffees, soft drinks, fruit juice and water. Alcoholic beverages are NOT permitted. Cookies, pastries and individually wrapped ice cream bars will also be permitted. Due to the potential

Rules and Regulations (continued)

of long lines, the distribution of these refreshments is limited to booths **400 square feet** or larger. Lines may not block aisles or other exhibitors' booths, and control of lines is the responsibility of the distributing company. Refreshments must be provided in conjunction with the Convention Center Catering Department. *APA must be notified and approve all distribution of refreshments.*

Distribution of Literature, Products, Booth Premiums and Promotional Activities

Distribution of product/service literature may be made only within the booth space assigned to the exhibitor presenting such material. Exhibitors are permitted to distribute descriptive product literature and products of their own manufacture, providing such distribution is in keeping with the educational and professional character of the Annual Meeting.

The only educational activities which may be appropriate in exhibits are for the purpose of educating meeting participants about an organization and its products and services, and not for the purpose of providing content-based education.

The APA prohibits the distribution (either free or for sale) of educational enduring materials onsite that award CME credit including, but not limited to, full-text reprints or copies of articles or journal self-study programs, audiotapes, videotapes, CD ROMs, or computer diskettes. In addition, setting up computers with links to websites or loaded with software for the purpose of awarding CME credit onsite to meeting attendees is prohibited. These products or services may be advertised or briefly demonstrated, however, and information may be provided which allows the attendee to obtain or access these products after the meeting. No CME credit may be given from any source for activities on the exhibit floor.

Sunshine Act-Physician Payment

If a company will be providing a meal or anything of value to physicians that is reportable under the Physician Payment in the Sunshine Act, the company agrees that the exhibit will contain signage informing physicians that the company will be reporting physicians and the value to be reported in a manner that provides them an opportunity to decline participation.

In-Booth Events

The use of key opinion leaders or company employees for live activities to promote exhibitor products are permitted within exhibitor booth space. APA prefers a question and answer type format and book signings, but brief product detailing, lasting no longer than ten minutes also will be allowed, followed by five minutes of questions and answers. Material presented in the Exhibit Hall is promotional and may not compete with the APA scientific program. No CME credit may be awarded for any activity in the Exhibit Hall.

The APA prohibits educational activities in the exhibit area which appear to compete with the scientific program and does not allow presentation of research results that are

being presented concurrently in the scientific program. This includes, but is not limited to, displaying posters or other promotional materials summarizing research results, promoting meeting faculty, or directing meeting attendees to research posters or sessions, or distributing APA meeting materials such as handouts or slides. Audience seating for live presenters and speakers with podiums and microphones are NOT permitted in booths.

Book Giveaways and Signings

Book giveaways and signings are permitted in the Exhibit Hall, provided that the book or literature being signed is related to the practice of psychiatry and that the actual cost of the book does not exceed \$75. All lines must be confined to the booth area, not blocking any aisles. All book signings must be approved in advance by APA.

Market Research

Market research can only be conducted by firms hired by a 2016 Annual Meeting exhibitor. With its application for space, the research company must submit a letter of authorization from its sponsoring company and a list of all premiums proposed for distribution. Market research booths must remain open and staffed throughout the Annual Meeting even if surveys are completed prior to 4:00 p.m., Tuesday, May 17, 2016. Interviews lasting longer than five minutes are not permitted on the exhibit floor and all interviews must be conducted within the confines of the booth space. Soliciting registrants in the aisles is strictly prohibited. Violations assessed against exhibiting market research companies may also be applied to the sponsoring company.

Photography and Videotaping Policy

Videotaping and photographing within the Exhibit Hall is restricted to: 1) the official APA photographer and video crew; 2) photographers and video crews engaged by exhibitors; and 3) media photographers/videographers who have obtained permission from an exhibitor to photograph or videotape their specific exhibit. Exhibitors may at any time deny permission to photograph or videotape to any photographer or video crew.

Exhibitor Training Sessions

Training sessions are permitted only during published setup hours. Everyone attending training sessions must wear an exhibitor badge. All training activity must take place in the booth, roaming throughout the Exhibit Hall is not permitted.

Admittance to the Exhibit Hall

Admittance to the Exhibit Hall is limited to those individuals employed by the exhibiting company or those directly responsible for installation and dismantling. Under no circumstances will children or guests be allowed in the exhibit area until the official opening of exhibits at 10:00 a.m., Sunday, May 15, 2016.

Exhibitor Registration/Badge Allotments

Exhibitor badges are for the exclusive use of exhibitors. To facilitate exhibitor registration, it is strongly urged that

Rules and Regulations (continued)

participating companies register their booth personnel in advance through the online system to avoid onsite costs and lines. The exhibiting firm must certify that the names submitted are employees of the firm and are not representatives of suppliers, vendors, etc., seeking access to the Exhibit Hall to make contacts other than within your exhibit. The prices below are for each printing request made at the Exhibitor Registration Booth. If additional requests are made at another time, the price stands for the second request, so it is suggested that requests be made at the same time:

1 - 10 Badges:	\$50 (per request)
11 - 20 Badges:	\$75 (per request)
21+ Badges:	\$100 (per request)

Each exhibitor is allotted six (6) complimentary exhibitor registrations per 100 square feet of booth space. Each badge request above the allotment amount will incur a charge of \$50 per badge.

Exhibitor badges are for admittance to the Exhibit Hall and shuttle buses only. If company personnel will be attending scientific sessions rather than staffing their exhibit, they must register as attendees of the meeting and pay the appropriate registration fees.

Exhibit Hall Hours

As a condition of your contract and as a courtesy to convention registrants and to your fellow exhibitors, it is required that your exhibit will be open on time and be staffed throughout the entire meeting until the final closing at 4:00 p.m., Tuesday, May 17, 2016. Any company found to purchase an unstaffed booth for the sole purpose of advertising or sponsorship marketing will have the booth cancelled and all advertising removed. No refunds will be granted. The hours of operation are as follows:

Publishers' Book Fair and Career Fair

Saturday, May 14 9:00 a.m. - 4:00 p.m.

ALL EXHIBITS

Sunday, May 15 to Tuesday, May 17 10:00 a.m. - 4:00 p.m.

Exhibitor Registration Hours

Friday, May 13	8:00 a.m. - 6:00 p.m.
Saturday, May 14	7:30 a.m. - 5:00 p.m.
Sunday, May 15	7:30 a.m. - 5:00 p.m.
Monday, May 16	7:30 a.m. - 5:00 p.m.
Tuesday, May 17	7:30 a.m. - 5:00 p.m.

Installation

Thursday, May 12:	8:00 a.m. - 5:00 p.m.
Friday, May 13:	8:00 a.m. - 5:00 p.m.
Saturday, May 14:	8:00 a.m. - 6:00 p.m.

Dismantling

Tuesday, May 17:	4:00 p.m. - 10:00 p.m.
Wednesday, May 18:	8:00 a.m. - 5:00 p.m.

Set-up will not be permitted at all on Sunday, May 15, 2016. All installation of exhibits and crate removal must be complete by 6:00 p.m., Saturday, May 14, for final cleaning before the 9:00 a.m. opening on Sunday, May 15. (See information for Publishers' Book Fair and Career Fair on page 3.) APA will direct the service contractor to complete installation for an exhibit not set by the published time and the exhibitor will be billed for the cost of labor.

Exhibit Dismantling Information

The official Exhibit Hall closing time is 4:00 p.m., Tuesday, May 17, 2016, for all exhibits. Dismantling cannot occur before this time. Any exhibitor who packs materials or dismantles its exhibit prior to 4:00 p.m., Tuesday, May 17, 2016, will be subject to forfeiting all of its accrued exhibit points and suspension of exhibit eligibility for one (1) year. A second violation in this category will result in the company not being eligible to exhibit at future APA meetings.

Booth Construction and Standards

These expanded rules and regulations have been adopted to give each exhibitor more effective use of the exhibit space without infringing on the rights of neighboring exhibitors. Exhibitors may occupy the entire cubic space indicated on the diagram in that portion of the booth that is shaded. Displays and materials must be confined within the dimensions of the booth assigned. Show management will instruct exhibit staff to remove anything that extends beyond the booth.

Inline Booths

An inline booth is one or more 10' x 10' sq. ft. booths in a straight line. Each exhibit will have an 8' high draped back wall, 36" high draped side dividers and a 7" x 44" identification sign. Inline booths may not exceed 8' in height. All display fixtures over 4' in height and within 10 lineal feet of an adjoining booth or cross-aisle must be confined to the back half of the booth. Vertical supports that are strictly decorative will not be permitted.

Corner Booths

A corner booth is one or more 10' x 10' booths in a straight line on the perimeter of the Exhibit Hall with no exhibitor behind them. Each exhibit will have an 8' high draped back wall, 36" high draped side dividers and a 7" x 44" identification sign. Corner booths may not exceed 12' in height. All display fixtures over 4' in height and within 10 lineal feet of an adjoining booth or cross-aisle must be confined to the back half of the booth. Vertical supports that are strictly decorative will not be permitted. Exposed, unfinished sides of the exhibit background must be draped to present an attractive appearance.

Island Booths

An island booth is a minimum of 20' x 20' and has an aisle on all four sides. Exhibitors may use the cubic content of the booth space, but reasonable sight lines must be maintained (at the discretion of the Exhibits Manager). Solid perimeter walls are not permitted within the center of the Exhibit Hall, so

Rules and Regulations (continued)

that the views of adjacent exhibits are not blocked. Solid walls may be constructed if the island booth is on the perimeter of the Exhibit Hall with no exhibitors behind. All openings are to be open type construction which, in the opinion of the APA, does not interfere with other exhibitors and is in keeping with the design criteria for island exhibits. Please notify APA to be assigned a booth space on the perimeter of the Exhibit Hall if planning to construct a solid perimeter wall. Booth structures and hanging signs are limited to 20' in height. Drapes will not be provided for island displays.

An exhibit may NOT span an aisle, as indicated on the floor plan, by roofing or floor covering. Exposed, unfinished sides of the exhibit background must be draped to present an attractive appearance. If such draping is not ordered, the decorating contractor, with the approval of the Exhibits Manager, will install it and charge the exhibitor.

Blueprints or sketches are required to be submitted to the Exhibits Manager.

Floor Covering

The floor in the Exhibit Hall **is not carpeted**. It is the responsibility of the exhibitor to provide adequate floor covering to maintain a professional appearance of the Exhibit Hall. If such floor covering is not arranged for by the exhibitor, the decorating contractor, with the approval of the Exhibits Manager, will install it and the exhibitor will pay the fee.

Hanging Signs and/or Banners

Signs or banners may be hung over island booths only and must comply with the Convention Center standards. Labor must be performed by the official decorating contractor. The top of the banner or sign may NOT exceed **20'** in height. All hanging signs must be approved by show management.

Audiovisual Equipment

Audiovisual equipment is limited in operation to demonstrations only and shall not be used for showings designed to attract or amuse registrants. Showing of films in continuity may be done only in areas designed to protect other exhibitors from interference and annoyance. All video projections must be in accordance with the requirements of the local fire prevention authorities, and the exhibitor agrees to comply with all union requirements for the operation of equipment. The use of glaring lights or objectionable light effects is prohibited. Floodlights or spotlights may be installed only after approval of location and operation from APA. Sound speakers, podiums and/or microphones are NOT allowed. Show management will monitor sound levels.

Contractual Considerations

Anti-Discrimination Policy

Any organization that wishes to conduct recruitment efforts in the APA exhibit areas must agree that its policy is not to discriminate in recruitment or employment on the basis of gender, race, religion, sexual orientation, or physical or mental disability. Execution of a contract with the APA for

such exhibit space represents that the exhibitor agrees to this policy.

Compliance with the Law

The exhibitor shall not engage in any display, publication, performance, or other activity which is in conflict with any federal, state, or local law, regulation, rule, or ordinance. Nor shall the exhibitor, or its representatives or employees, engage in any lewd display, publication, or performance. Exhibitors will not display or bring into the exhibit any animal, bird, or other non-human creature without written permission of APA.

Food and Drug Administration

Exhibitors with products regulated by the Food and Drug Administration (FDA) must comply with FDA guidelines. Exhibitors must also comply with FDA restrictions on the promotion of investigational drugs, approved drugs and approved drugs for unapproved uses.

Americans with Disabilities Act

Exhibits should be accessible to the handicapped as specified in the Americans with Disabilities Act.

Fire Safety Regulations

Exhibitors must comply with all local fire regulations. Booth decorations must be flameproof, and all hangings must clear the floor. Electrical wiring must conform with all federal, state and municipal government requirements and to the National Electrical Code Safety Rules. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, APA reserves the right to cancel all or such part of the exhibit as may be irregular.

Forfeiture

If an exhibitor does not follow the "Rules and Regulations" established by APA, as outlined in *Prospectus* (this entire document), the exhibitor shall forfeit the amount paid for space rental, regardless of whether or not the exhibit space is subsequently leased. Exhibitors found in violation of any Rules and Regulations will, at APA's discretion, have their badges confiscated and will be escorted from the Exhibit Hall.

Force Majeure

The performance of the terms and conditions of this Contract for Commercial Exhibit Space is subject to acts of God, disaster, curtailment or interruption of transportation facilities, war, threats or acts of terrorists, government regulations, disaster, fire, strikes or work stoppages, civil disorder, curtailment of transportation facilities, or other similar causes beyond the control of the parties making it inadvisable, illegal, or impossible to hold the 2016 American Psychiatric Association's Annual Meeting, or to provide the facility in which the meeting is to be held. If it is necessary to cancel the referenced meeting due to any of the aforementioned force majeure events, the Contract for Exhibit Space shall terminate, and APA shall return of any rental fee(s) paid to the American Psychiatric Association for the assigned exhibit space, less a pro rata share of any expenses incurred by the American Psychiatric Association associated with its lease of the exhibit

Rules and Regulations (continued)

space. This is the American Psychiatric Association's sole liability to the exhibitor in the event that its 2016 Annual Meeting is not held, or the exhibit space is not available, due to a force majeure event outlined herein.

Injury, Loss or Damage

APA will not be responsible for any injury, loss, or damage that may occur to the exhibitor's employees or property from any cause whatsoever. APA will not be held liable for any injury, loss, or damage which may be sustained by any person who may be on the premises leased or rented to the exhibitor, or watching, observing, or participating in any demonstration in the exhibitor's exhibit unless such injury, loss, or damage is caused by active negligence or a willful act of APA.

Should any party pursue a claim against APA for an exhibitor's action or failure to act in any matter whatsoever, the exhibitor shall indemnify APA from any and all inability, loss, costs, fees, expenses and damages, including punitive damages and attorney fees arising out of or relating to the exhibitor's alleged action or inaction.

Insurance

The exhibitor shall, at its sole cost and expense, procure and maintain throughout the term of the contract for exhibit space, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and products liability coverage with combined and single limits of liability of not less than \$1,000,000. The exhibitor shall, at its sole cost and expense, procure and maintain throughout the term of this contract, worker's compensation and occupational disease insurance in full compliance with all federal and state laws covering all of the exhibitor's employees engaged in the performance of any work for the exhibitor. The exhibitor shall obtain, and shall furnish, upon request of APA, a certificate of insurance evidencing the required insurance.

All property of the exhibitor is understood to remain under his/her custody and control in transit to, within and in transit from the confines of the Exhibit Hall.

Reassignments

Exhibit space not occupied at the opening of the exhibition may be reassigned by APA to another exhibitor without refund of the rental paid.

Repair or Damages

Nothing will be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture, or other property of the Convention Center. The cost of repairing damage inflicted by the exhibitor, its employees, representatives, or agents to the Convention Center will be billed to and paid for by the exhibitor.

Smoking Policy

Smoking is prohibited in the Convention Center/Exhibit Hall.

Eviction and Restrictions

APA reserves the right to restrict or evict exhibits which, because of noise, method of operation, materials, or any other reason, become objectionable and also to prohibit or evict any exhibit which, in the opinion of APA, may detract from the general character of the exhibits as a whole. This includes persons, things, conduct, printed matter, or anything of a character which APA determines, in its opinion, is objectionable to the exhibit. In the event of such restriction or eviction, APA is not liable for any refunds of rentals or other exhibit expenses. Companies receiving such notice will not be eligible to exhibit at future APA meetings.

Unofficial Activities

The APA restricts certain time periods during the meeting so that unofficial activities do not compete with official events, such as business meetings, peak educational programming times, the Opening Session and the Convocation. In accordance with APA policy, unofficial activities may NOT be held during the restricted times listed below. If space in APA venues is requested, it must be accompanied by a full description of the activity.

Saturday, May 14	8:00 a.m. – 5:00 p.m.
Sunday, May 15	8:00 a.m. – 7:00 p.m.
Monday, May 16	8:00 a.m. – 6:30 p.m.
Tuesday, May 17	8:00 a.m. – 5:00 p.m.
Wednesday, May 18	9:00 a.m. – 5:00 p.m.

City-Wide Promotional Graphics and Signage

Apart from the specific display space for which an exhibitor has contracted with APA, no part of the Convention Center, APA contracted hotels, or their grounds, may be used to display promotional graphics. Promotional graphics referring to the APA, APA Annual Meeting, or a booth number at the APA Annual Meeting, displayed on billboards, buildings, pole banners, public uses, or other structures, must be approved by APA.

Interpretation and Amendments

APA shall have full power to interpret or amend these rules, and its decision is final. The exhibitor agrees to abide by all "Rules and Regulations" that may hereafter be adopted by APA. APA is pleased to work with exhibitors toward producing a successful show.

Vernetta Copeland

Associate Director, Exhibits Manager
Meetings and Conventions Department
American Psychiatric Association
1000 Wilson Boulevard, Suite 1825
Arlington, VA 22209
703-907-7382
vcopeland@psych.org

Marketing Support Opportunities

A variety of sponsorship and advertising opportunities are available. You must be an exhibitor to participate and a booth must be fully occupied during the entire show.

Production Artwork Deadlines

The deadline for all production ready artwork is due Friday, March 25, 2016. The following increases will be in effect after that date:

March 26 – April 15: Increase by 25%
April 16 – April 29: Increase by 50%
April 30 – May 6: Increase by 100%

A graphic proof will be sent 5 - 7 business days after receipt of production artwork and sample pdf. Approval or revisions will be required 48 hours after receipt. If revisions are needed due to layout changes or improper sizing, the new date when Freeman receives the updated artwork will be considered the new date for pricing. Production will not continue until balance and any late charges are paid in full, which can further affect increases.

Contact:
APA Exhibits Manager
Vernetta Copeland
703-907-7382
vcopeland@psych.org

Advertising Display Light Panels

To provide a means for exhibitors to promote their company name, product/service, product theaters, booth theme, or booth location, full-color display panels will be placed throughout the Exhibit Hall available to rent.

Rotating Advertising Displays: Located throughout the Exhibit Hall. Each display will have four individual display panels approximately 7' high by 37" wide. Graphics will be printed in color from exhibitor-supplied artwork.

Lighted, Four-Sided Rotation Display: \$20,000

Advertising Display Panels: Located by selected entrances and along the aisles of the Exhibit Hall. Each display panel is approximately 7' high by 37" wide. Graphics will be printed in color from exhibitor-supplied artwork.

Single, Lighted Ad Panel: \$6,000 each

A 10% discount will be applied on multiple purchases.

[View Floor Plan](#)

Exhibitor Suites

Executive Suites located in the Exhibit Hall will be available for rent. These suites will provide an excellent venue to have private meetings with clients or conduct staff meetings. Several sizes are available to meet your individual requirements. There will be access to the suites from 10:00 a.m. – 4:00 p.m., Sunday – Tuesday. Refreshments may be ordered separately through Convention Center catering.

Private executive suites constructed with fabric-covered hard walls and lockable door, will include carpeting, a 22"x 28" identification sign and furnishings as listed below:

Exhibitor Suite: 10' x 10' - \$2,625

Furnishings include: 4 chairs, 1 round table, 1 wastebasket.

Executive Exhibitor Suite: 10' x 20' - \$5,250

Furnishings include: 8 chairs, 2 round tables, 2 wastebaskets.

Silver Exhibitor Suite: 20' x 20' - \$10,500

Furnishings include: 16 chairs, 2 round tables, 2 wastebaskets, (2) 6' white draped tables, 1 lockable cabinet.



Note: Furniture upgrades are available, which will involve additional costs. Electricity is additional.

Contact APA Exhibits Manager to reserve space.

PRODUCT THEATER SESSIONS \$60,000 (60 Minutes)

The sessions will take place in a separate theater area built in the Exhibit Hall. There will be 12, 60-minute promotional product presentation sessions available — 11:00 a.m., Noon, 1:00 p.m. and 2:00 p.m. on Sunday, Monday and Tuesday, with a standard set classroom for 250 participants, and 50 additional chairs in the back of the room. The session price includes standard audiovisual equipment (LCD projector, screen and lead retrieval), boxed lunch and lead retrieval devices. Time slots will be assigned on a first-come, first-served basis. Announcement of the program, including topic, speaker and supporter will be listed in the Exhibits Guide portion of the *APA Annual Meeting Guide*.

[Product Theater Guidelines](#)

ADVERTISING PANELS ON PRODUCT THEATER \$3,000 (per panel)

If you are presenting a Product Theater, you may be interested in purchasing advertising panels on the Product Theater structure, which will face the Exhibit Hall floor. The advertisement will remain throughout the exhibit dates. Artwork is supplied from presenter's company. Refer to production deadlines on page 10.

THERAPEUTIC UPDATES \$45,000 (per session)

Evening, two-hour informational programs will be offered at a meeting hotel. Supporters may design a non-CME informational program for physicians attending the meeting. Hotel ballrooms will be preset for the programs in rounds. Announcement of the program including topic, speaker and supporter in the *APA Exhibits Guide*. All other program costs are the responsibility of the sponsor, including ballroom rental fees, if applicable, audiovisual equipment and food and beverages.

[Therapeutic Updates](#)

RESIDENT POSTER SESSION AND AWARDS \$30,000

The APA is offering a special poster session dedicated to residents, medical students and research or clinical fellows. All will be formally invited to participate by sharing their research projects and practice experiences with colleagues. Award ribbons and certificates will be given for best posters in poster categories.

APA CAFÉ WITH WI-FI, COFFEE SERVICE AND CHARGING STATIONS \$100,000 (2)/\$50,000 Each

- **APA Café** along with a charging station, Wi-Fi and coffee will be located in the Exhibit Hall. Supply your logo and/or product branded mugs or cups for coffee. Signage available for the support in the Café and listed in the *APA Annual Meeting Guide* in the Exhibits Guide section. Cafes will be available on the exhibit floor for sponsorship.
- **Computer and cell phone charging stations** are a great way to get awareness out to the meeting attendees. Stations will be placed within the Cafes' in the Exhibit Hall. The logos will be on display throughout the duration of the Exhibit Hall hours and dates of the entire meeting for the charging station. APA will provide signage with sponsor's product logo. Refer to production deadlines on page 10.

CHARGING STATIONS \$25,000

Computer and cell phone charging stations are a great way to get awareness out to the meeting attendees. Stations will be placed in a general area in the Exhibit Hall. The logos will be on display throughout the duration of the Exhibit Hall hours and dates of the entire meeting for the charging station. APA will provide signage with sponsor's product logo. Refer to production deadlines on page 10.

CONNECTION CAFÉ \$30,000

One Connection Café will be located in the lobby of the Convention Center and will provide computers with internet access to attendees. Connection Café personalized landing screen and signage will include company name and logo of supporter. Company name will be listed in the *APA Exhibits Guide* section. Refer to production deadlines on page 10.

AISLE BANNER DANGLER \$20,000

Aisle Dangler hangs from the aisle banner with the advertising logo, booth # and aisle#. This a sole sponsorship and the company will provide artwork for inclusion on all banner signs (maximum of 19 danglers). Refer to production deadlines on page 10. Contact Vernetta Copeland at vcopeland@psych.org, 703-907-7382.

For all Exhibit Hall opportunities, unless indicated, contact Lindsey Fox at lfox@psych.org.

Marketing Support Opportunities (continued)

VIRTUAL REGISTRATION BAG \$700

The Virtual Registration Bag allows companies to submit PDF materials for upload online to attendees prior to the meeting. This information will be sent to all attendees prior to the meeting along with their registration confirmations. The deadline for submission is April 22, 2016.

APA DAILY AND ADVERTISING

Reach meeting attendees as they read late-breaking news and scientific coverage in the official meeting newspaper. The *APA Daily* offers advertisers comprehensive exposure at the meeting, with 25,000 issues distributed in three editions over four days. The online *APA Daily* also offers brand new digital advertising opportunities to reach attendees, as well as APA members who may not be at the meeting. For more information and ad prices, contact PMI: Tim Wolfinger, 917-710-8535, twolfinger@pminy.com
Jill Redlund, 908-313-7264, jredlund@pminy.com

DISTRIBUTION RACKS \$33,500

The exclusive sponsor of the *APA Daily* distribution racks is guaranteed incredible visibility each time an attendee passes by or grabs a newspaper from one of the racks placed at premium locations throughout the Convention Center. This unique marketing opportunity includes corporate advertising on the side panels, as well as a full-page, four-color ad in each issue of the *APA Daily*. Contact PMI:
Tim Wolfinger, 917-710-8535, twolfinger@pminy.com
Jill Redlund, 908-313-7264, jredlund@pminy.com

MOBILE EVENT APP \$50,000

The new APA Meetings app, launched in fall 2015, gives attendees all the information necessary to navigate the event. The sole sponsor will receive a global menu entry that connects to content or a website of its choice and acknowledgement in ads and promotion of the app. Sponsor will also receive a promoted post in each attendee's activity feed each day of the event. Attendees can build their personal schedules of sessions and exhibitor events and receive alerts. Additional app functions include the full schedule of scientific sessions and allied meetings, speaker bios, maps, exhibitor list, daily news, social media feeds and the city guide. Contact PMI:
Tim Wolfinger, 917-710-8535, twolfinger@pminy.com
Jill Redlund, 908-313-7264, jredlund@pminy.com

WIRELESS INTERNET \$50,000

Provide wireless internet access in the Convention Center to attendees. The landing screen will be personalized with corporate logo and information. The company name will also be listed in the *APA Exhibits Guide*.

SHUTTLE BUSES - CORPORATE LOGO OR PRODUCT BRANDED \$50,000 - \$95,000

Enjoy the ultimate marketing tool in the meetings industry by purchasing a rolling advertisement during this year's Annual Meeting.



Your custom artwork will be on display on the official shuttle buses providing service continually from Saturday through Wednesday during shuttle operation. Advertiser will enjoy maximum exposure, as all attendees of the Annual Meeting will be able to see the coach at the Convention Center and the general public will view the advertising as the motor coaches drive around the city between the hotels and the Center. The following packages are available for sponsorship:

Five (5) shuttles:	\$50,000
Ten (10) shuttles:	\$95,000

For more information, contact:
Vernetta Copeland, vcopeland@psych.org, 703-907-7382

MEET THE EXPERTS BREAKFAST \$15,000

A breakfast session will be held for psychiatry residents, and nationally-recognized "experts" will meet informally in small groups with residents to discuss topics related to the diagnosis and treatment of mental illness that significantly enhance the quality of care delivered by psychiatrists. Experts on these topics in psychiatry (including but not limited to): addiction/substance abuse, child and adolescent, consultation-liaison, disaster psychiatry, forensic, geriatric, public/community psychiatry, research and psychopharmacology, among others. Signage at door of event and company name will be listed in the *APA Exhibits Guide*.

For all Exhibit Hall opportunities, unless indicated, contact Lindsey Fox at lfox@psych.org.

Marketing Support Opportunities (continued)

“DO NOT DISTURB” DOOR HANGERS OR HOTEL KEY CARDS \$10,000 Per Hotel

Remind attendees/guests to visit your Exhibit Hall booth or to build corporate or product awareness. Choose any conference hotel to provide branded, “Do Not Disturb” hotel door hangers or hotel key cards. Provide APA and vendor design to put in each hotel room for conference attendees for the meeting. The supporter will work directly with the APA vendor to produce and distribute items. The supporter will incur all costs for production and distribution of door hangers or key cards at the APA Annual Meeting hotels and may choose as many or as few hotels as the supporter wishes.

APA OFFICIAL DOOR DROPS

Be the bag sponsor for a day or put your insert into the bag to be distributed to APA Annual Meeting hotel rooms on Saturday, May 14, the first day of the meeting. Special discounts will be given to all Product Theater supporters!

Contact PMI:

Tim Wolfinger, 917-710-8535, twolfinger@pminy.com

Jill Redlund, 908-313-7264, jredlund@pminy.com

Bag Supportership: \$30,000

Insert: \$ 7,100

For all Exhibit Hall opportunities, unless indicated, contact Lindsey Fox at lfox@psych.org.

JobCentral (Located in APA Central)

Connect with the best minds in psychiatry at the APA Annual Meeting this year! Whether you are searching for a position or looking to hire, APA **JobCentral** has the solution for you. Stop by our booth during regular Exhibit Hall hours, located in APA Central.

As an employer you can:

- Post your job immediately
- Reach APA members through a bi-weekly e-newsletter
- Purchase banner advertising throughout the site to promote your company and open positions
- Flag your posting, showing that you are in attendance at the Annual Meeting
- View all uploaded resumes of Annual Meeting attendees

As a job-seeker you can:

- Create a job-seeker profile
- Upload your resume
- Set up job alerts for your specialty and preferred location
- Flag your resume, showing that you are in attendance at the Annual Meeting

Since **JobCentral's** launch in April of 2012, there have been many satisfied employers and job-seekers. Using this software at the Annual Meeting helps connect employers with their potential candidates, filling jobs even faster. Additional discounts are available for exhibitors and employers currently placing in print.

For more information on **JobCentral**, including pricing, visit <http://jobs.psychiatry.org> or contact:

Eamon Wood Advertising Sales (Non-Pharmaceutical)

Pharmaceutical Media, Inc.

30 East 33rd Street

New York, NY 10016

Phone: 212-904-0363

ewood@pminy.com

AMERICAN
PSYCHIATRIC
ASSOCIATION



JOBCENTRAL
The Career Hub for Psychiatry

Convention Center Display Opportunities

Convention Center display opportunities are available for you to advertise on billboard marquees outside of the Convention Center, banners, Way Finding monitors, column wraps and more. A special link describing location availability, costs and specific details for each option will be available on the Freeman *PlanTour* site. Go to: <http://annualmeeting.psychiatry.org/exhibition>.



For more information, contact Vernetta Copeland at vcopeland@psych.org.

Advertising Reservation Form

Guide to the 2016 American Psychiatric Association Annual Meeting

Deadline to Reserve Ad Space: April 1, 2016

Material Due: April 7, 2016

The *APA Guide* to the Annual Meeting is the only official book distributed onsite to registrants at the APA Annual Meeting in Atlanta, Ga., May 14 – 18, 2016.

The *Guide* combines the Program Book, New Research and Exhibits Guide into one comprehensive, full-color book.

All advertisers in the *APA Annual Meeting Guide* will have their exhibit name highlighted in the following listings of the Exhibits Guide section: alphabetical list of exhibitors, exhibitors descriptions list and exhibitors by product/service listing/drawing attention to your exhibit. In addition, advertisers will be listed in the advertising index.

Advertising Sizes and Rates			Preferred Positions	
	Black & White	Four Color	Available in Four Color Only	
<input type="checkbox"/> FULL PAGE	<input type="checkbox"/> \$3,820 NET	<input type="checkbox"/> \$5,520 NET	<input type="checkbox"/> Cover 2	\$13,150 NET
<input type="checkbox"/> ½ PAGE	<input type="checkbox"/> \$2,410 NET	<input type="checkbox"/> \$3,600 NET	<input type="checkbox"/> Cover 3 and 4	\$21,860 NET
<input type="checkbox"/> ¼ PAGE	<input type="checkbox"/> \$ 960 NET	<input type="checkbox"/> \$2,120 NET	<input type="checkbox"/> Cover 4	\$16,450 NET
<input type="checkbox"/> 2 PAGE INSERT (supplied by advertiser)		\$7,930 NET	<input type="checkbox"/> Cover 3	\$10,765 NET
<input type="checkbox"/> 4 PAGE INSERT (supplied by advertiser)		\$15,810 NET	<input type="checkbox"/> TAB (2 SIDES)	\$12,350 NET

If ad has more than one unit, please specify ad configuration below.

Ad Specifications – (See following page)

Yes! We would like to reserve space in the official *APA Guide to the Annual Meeting*.

Please reserve the space checked above. (Space is subject to availability.)

Contacts:

Pharmaceutical Products and Services

Pharmaceutical Media, Inc.

Tim Wolfinger

P: 212-904-0379

E: twolfinger@pminy.com

Kathleen Harrison

P: 212-904-0372

E: kharrison@pminy.com

Non-Pharmaceutical Products and Services

Pharmaceutical Media, Inc.

Eamon J. Wood

P: 212-904-0363 F: 212-685-6126

E: ewood@pminy.com

Return reservation form to:

Pharmaceutical Media, Inc.

Susan Tagliaferro

P: 212-904-0378 F: 212-685-6126

E: stagliaferro@pminy.com

Billing Information

Advertiser: _____

Bill to: Advertiser Agency

Billing Address: _____

Name: _____

Email: _____

Phone: _____ Fax: _____

Payment Information

Purchase Order Number (if available): _____

Credit Card (Type): _____

Name on Credit Card: _____

CC Number: _____

Exp: _____

Prepayment Amount (each ad): _____

Signature: _____

Guide to the 2016 American Psychiatric Association Annual Meeting

Advertising Specifications

Ad Sizes

Trim size: 8 1/8" w x 10 7/8" h
Bleed page: 8 3/8" w x 11 1/8" h
Bleed page spread: 16 1/2" w x 11 1/8" h
Full page: 7" w x 10" h
1/2 page: 3 3/8" w x 10" h or 7" w x 4 7/8" h
1/4 page: 3 3/8" w x 4 7/8" h
Keep essential elements 1/2" from bleed edges.

Print Requirements

We utilize 100% digital computer-to-plate production according to SWOP standards. Submit all ads in a PDF according to the guidelines available at <http://www.appi.org/Journals/Pages/AdvertisingInfo.aspx>. All 4-color ads must be accompanied by a digital SWOP certified proof. Visit www.swop.org for a list of certified proofs.

Design Services

We can design your ad in a PDF format for a non-commissionable production charge of \$75 for 1/4 page, \$150 for 1/2 page and \$200 for full page.

For production information about inserts and premium tab dividers, contact:

Susan Tagliaferro
Pharmaceutical Media, Inc.
Production Manager
30 East 33rd Street, 4th Floor
New York, NY 10016
P: 212-904-0378
E: stagliaferro@pminy.com

Send materials to:

Susan Tagliaferro
Pharmaceutical Media, Inc.
Production Manager
30 East 33rd Street, 4th Floor
New York, NY 10016
P: 212-904-0378
E: stagliaferro@pminy.com

FULL-PAGE

7" W x 10" D

**1/2-PAGE
HORIZONTAL**

7" W x 4 7/8" D

**1/2-PAGE
VERTICAL**

**3 3/8" W
x
10" D**

**1/4-PAGE
VERTICAL**
**3 3/8" W
x
4 7/8" D**

Attendee Mailing Label Information

Reach Annual Meeting Attendees and APA Members Before and After the 2016 APA Annual Meeting With APA Mailing Lists!

Pre-Meeting Registration List

- Available April 18, 2016 (The list will be available for shipment from April 18, 2016 to August 2, 2016.)
- Various selection criteria are available including registrants, guests and geographic locations (excludes exhibitors, administration and press).
- *Following the meeting*, the registration list will be available thru August 2, 2016.

APA Member List

- Send your message to APA members before the pre-registration list is available.
- U.S. count includes selections by member's area of interest and geographic location.

Contact Tim Jones at tjones@psych.org or 703-907-7364.

2016 Mailing List Pricing and Fees*

	2016 APA Annual Meeting Attendees List	2016 APA Membership Mailing List
Electronic Mail (Microsoft Excel file)	\$240 per 1,000 names + \$90 flat e-mail fee	\$190 per 1,000 names + \$90 flat e-mail fee
Minimum Label Fee	\$450	\$400
Selection Fees (First three selections)	\$24 per 1,000 names	\$20 per 1,000 names
Additional Selections	\$10 per 1,000 names	\$10 per 1,000 names
nth name	\$10 per 1,000 names	\$10 per 1,000 names
Minimum Selection Fee	\$60	\$60

* A \$90 flat email fee applies to all orders.

Pre-Meeting Registration List

The APA provides mailing lists for the purpose of promoting approved educational or scientific courses, seminars, meetings, recruitment, books or products concerned with mental health or mental illness and its treatment. APA must approve mail pieces before the order can be processed, and reserves the right to refuse any request for rental of its mailing list. The lists are sold for **ONE-TIME use only** by the requestor, not to be reproduced in any form or sold to another user. All orders **must be used within an eight-week period** of receiving the list. Our list may not be used to purchase phone numbers, fax numbers and/or email addresses for any purpose. A reciprocity policy applies to rentals of the APA member list by publishers of professional psychiatric content, but this policy does not apply to exhibitors at the 2016 APA Annual Meeting who are purchasing the 2016 Pre-Meeting Registration List.

Important Deadline Dates

2015

November 4 ■ Exhibit sales begin
20 ■ Priority point booth assignments end

December 15 ■ Housing opens

2016

January 18 ■ First booth cancellation deadline

February 16 ■ Freeman Online Exhibitor Service Information

March 7 ■ Balance of booth fee due
■ Second booth cancellation deadline - no further refunds
■ Deadline to submit description in program



Future APA Meetings

Annual Meetings

2017 • May 20 – 24 • San Diego, Calif.
2018 • May 5 – 9 • New York, N.Y.
2019 • May 18 – 22 • San Francisco, Calif.
2020 • April 25 – 29 • Philadelphia, Pa.

Institutes on Psychiatric Services

2016 • October 6 – 9 • Washington, D.C.
2017 • October 16 – 23 • New Orleans, La.
2018 • October 4 – 7 • Chicago, Ill.
2019 • October 3 – 6 • New York, N.Y.